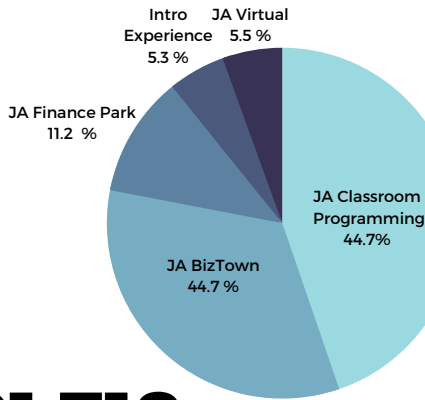




Junior  
Achievement  
of Central Iowa

# 2021 - 2022 IMPACT REPORT

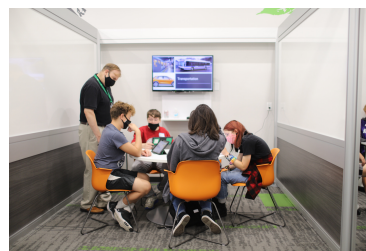


**21,718**  
Students Served

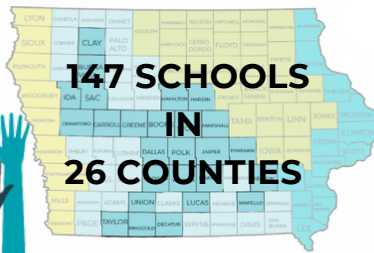
"It's a good place for kids to learn. I came here three times and I keep learning new things."  
- JA Student

## Our Mission

is to empower Central Iowa youth with an entrepreneurial mindset, financial capability, and foundation for career success so they can create a bright and fulfilling future.



**94%** of Finance Park students agreed that the things they learned in JA Finance park will be important in their future.



**91%** of BizTown Students agree that the things they learned in JA BizTown will help them be successful in life.



## TOP 5 CORPORATE FUNDERS

1 PRAIRIE MEADOWS

2 JOHN DEERE FINANCIAL

3 WELLS FARGO

4 DOTDASH MEREDITH

5 MIDAMERICAN ENERGY

BY THE NUMBERS

**15,295**  
K-5th Grade Students



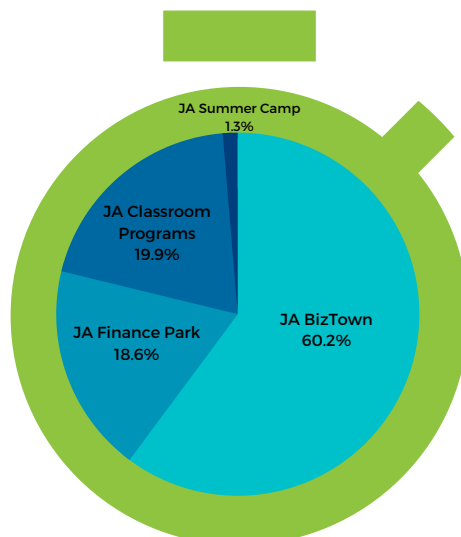
**2,407**  
Volunteers



**4,282**  
6-12th Grade Students



NEARLY **40%** OF STUDENTS ARE AT OR BELOW THE POVERTY LINE



**297,469**  
Instructional Hours

"The program gives students a real-life experience while studying financial literacy. Kids love to "be adults" for a day and they start to think about how they need to keep track of their money in the future. They understand that they CAN be a leader of a company and even own a company."

- Educator, Moulton Elementary